

ROAD DANGER REDUCTION

Will Norman

Walking & Cycling Commissioner

MAYOR OF LONDON

Tweets

Tweets & replies

Media



Will Norman @willnorman · 2h



This laissez-faire attitude is why we talk about collisions not accidents

Collisions can be prevented by building safe streets, prioritising the vulnerable and tackling dangerous behaviours

We should never minimise the human cost of road casualties and deaths

[#VisionZero](#)

Jeremy Clarkson  @JeremyClarkson

Replying to @GarethHoneybone

There is rarely any point investigating an accident. Because accidents, by their very nature, can never be prevented.





RSA Ireland 🇮🇪 @RSAIreland · 28 May 2018

Make sure you wear your high vis clothing when using the roads for cycling, walking, running, motorcycling and horse riding. If cycling make sure your bike lights are working. Dipped headlights should also be used when driving. #BeSafeBeSeen



swalsh.com

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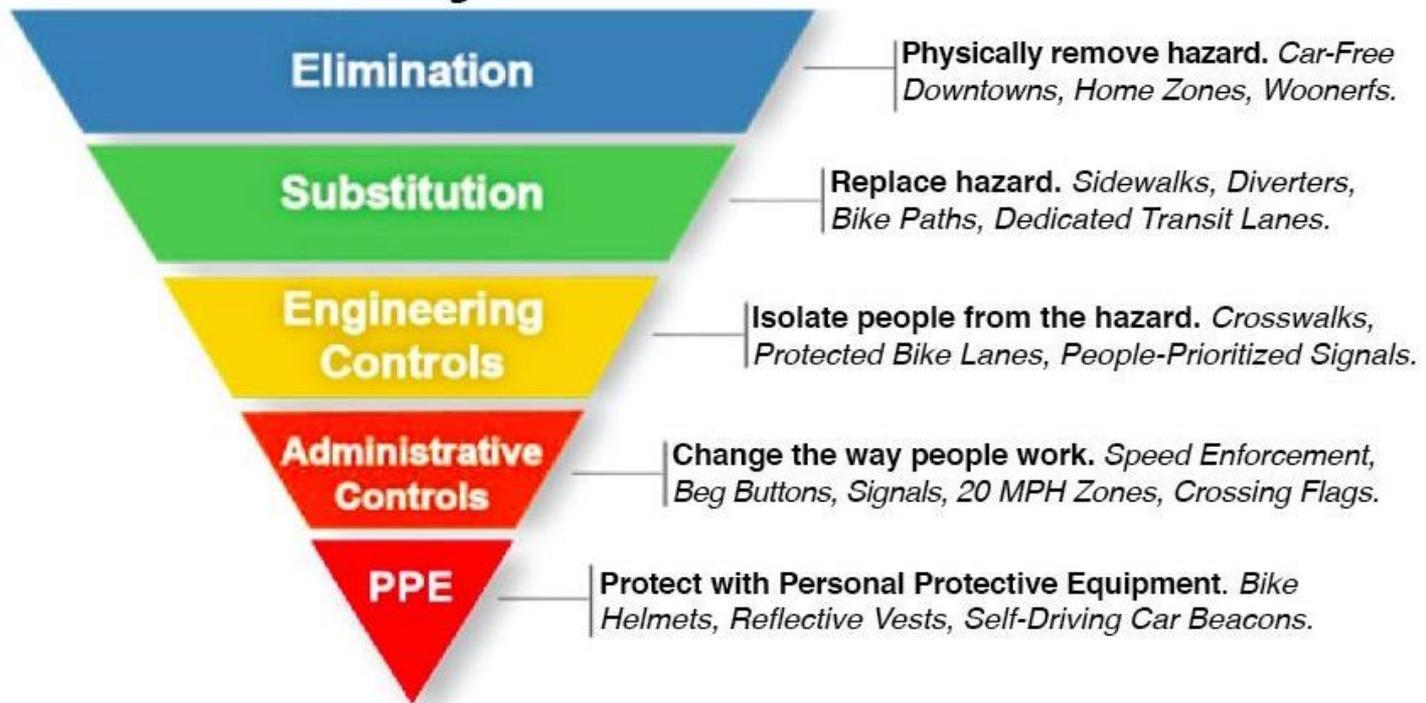


Hierarchy of Street Controls

Most effective



Least effective



EAT17.CO.UK

SPAR

for open
3am - 10pm
7 days a week

Free Cash
withdrawals

R
A man in a black shirt is standing near the entrance of the SPAR store, holding a banana.

FJ63 UHY

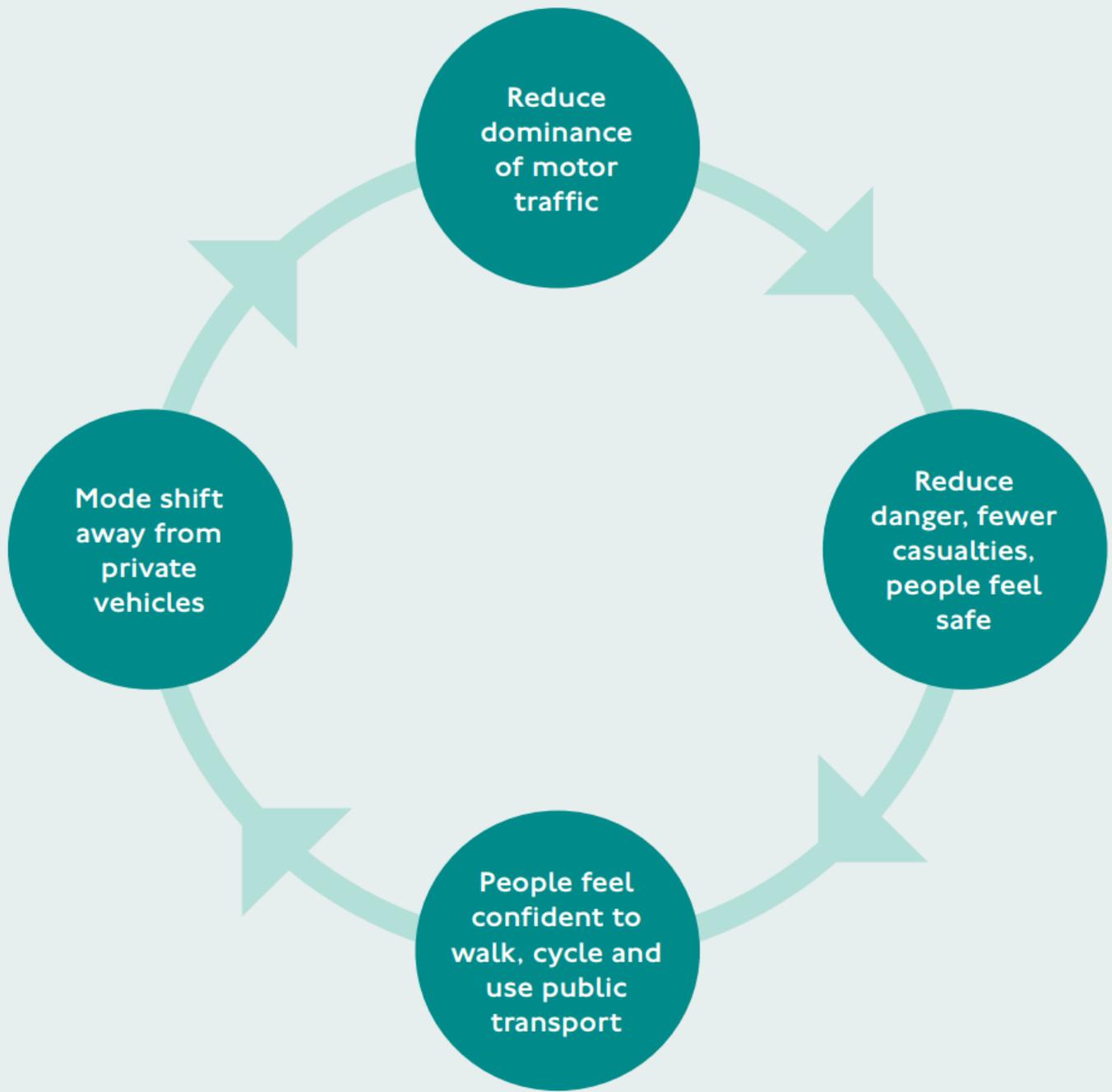
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Relationship between vehicle impact speed and the risk of fatal injury to adult pedestrians in a frontal impact



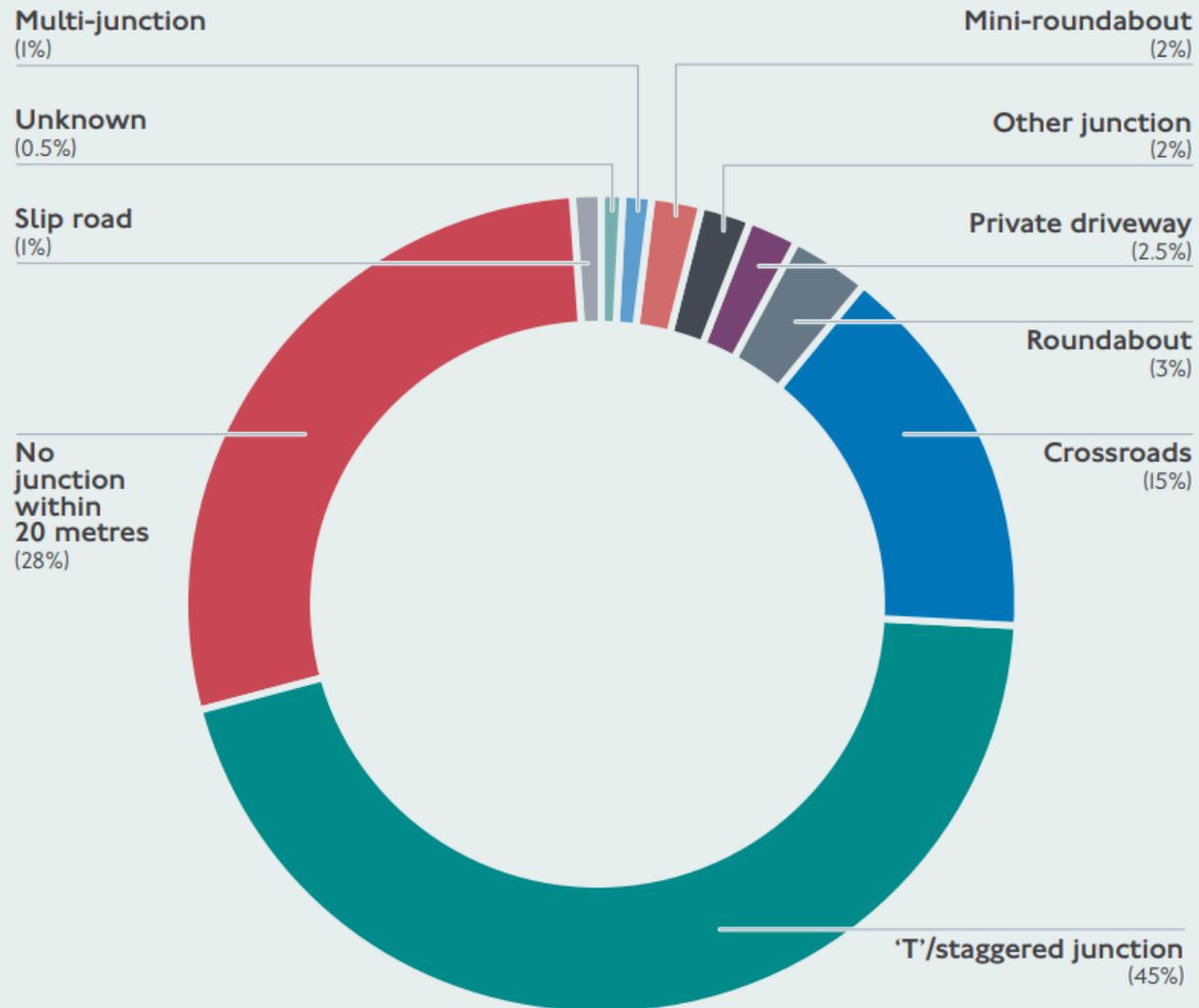
■ Results in a fatality ■ Person survives the collision

The effect of speed

	Average for all ages	Over 60 year olds
At 40 mph	• 31% are killed	• 98% are killed
At 30 mph	• 7% are killed	• 50% are killed
At 20 mph	• 1% are killed	• 5% are killed

Data from Road Safety Web Publication No. 16 *Relationship between Speed and Risk of Fatal Injury: Pedestrians and Car Occupants* - Department for Transport (September 2010)

Figure 3: Location of collisions resulting in death or serious injury
(2014 to 2016)







ARCHWAY TAVERN

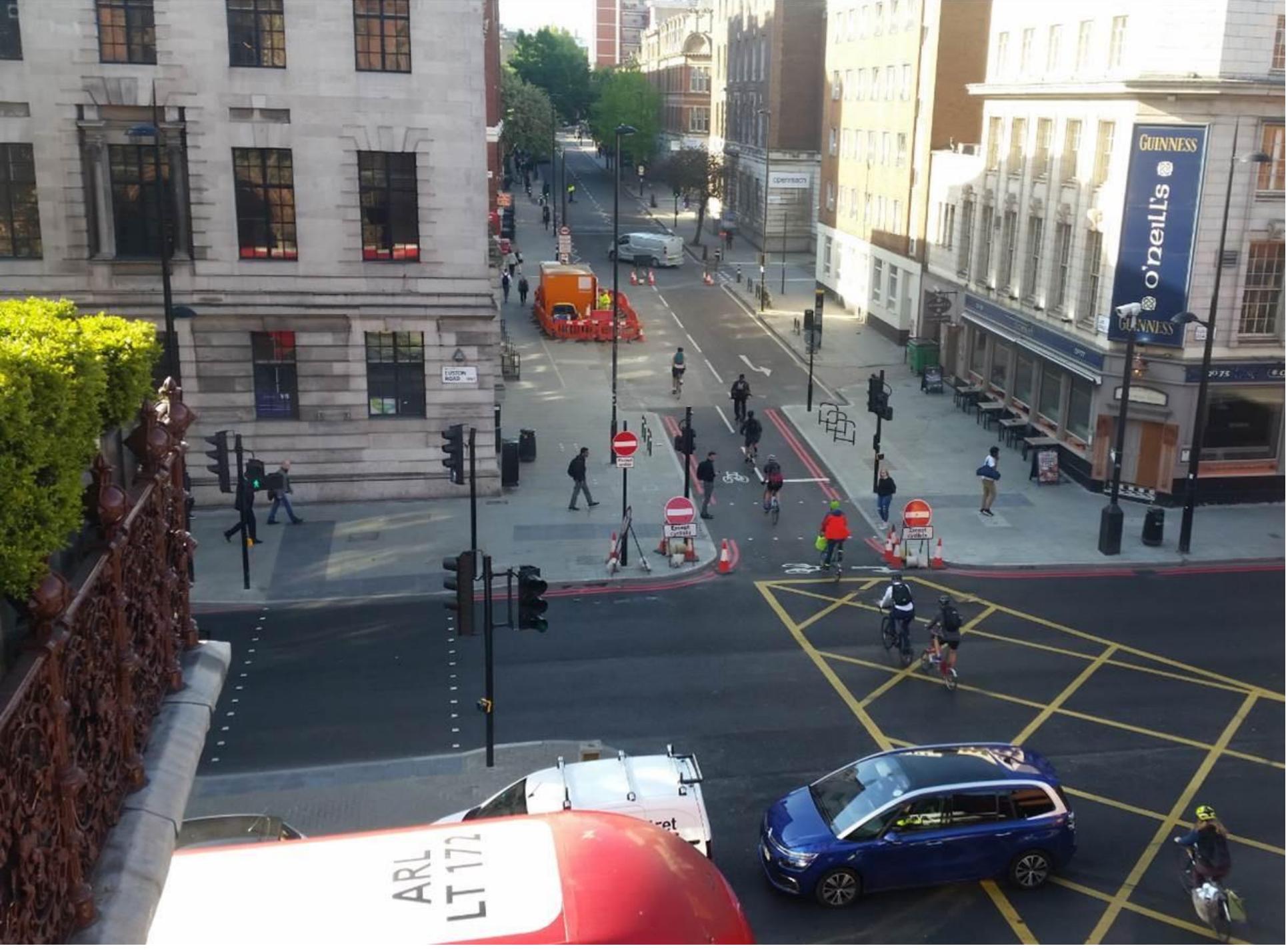


GUINNESS
o'neill's
GUINNESS

KP WASTE

20
No Right Turn

LOOK LEFT





T2 transporter

LK16 BWD



Stoke Newington 73

HV 60

ARRIVA

Smart is always the first to know.

Zoopla
Smarter property search

73 Stoke Newington

ARRIVA

LJ62 BYU

DAVIES



**PEDESTRIAN
and CYCLE
ZONE**



Mon - Fri
8.30 - 9.10 am
2.45 - 3.45 pm

Except
permit holders



School
Streets



20

20



Evening Standard

**YOUR WEEKEND
GUIDE TO PRIDE**

WHERE TO CELEBRATE LGBT+ IN
THE CAPITAL **3** PAGES 24 & 25



**JEFF GOLDBLUM
TURNS JAZZY**

THE ACTOR ON HIS NEW MUSIC CAREER
3 GOING OUT STARTS ON PAGE 29



8 DEATHS IN JUST 5 DAYS ON ROADS IN LONDON

**» CYCLIST IN HER TWENTIES CRUSHED BY
CONCRETE LORRY AMONG LATEST VICTIMS**

By **Lydia Li, Liam Coleman and Barney Davis**

TRANSPORT chiefs issued an urgent safety plea today to follow the deaths of eight people in five days on London's roads.

A cyclist in her twenties, crushed by a concrete lorry in Battersea, was among the latest victims of the tragic spate in fatalities.

She was pronounced dead by paramedics at the scene of the collision in Wandsworth Road at around 3pm yesterday. Five motorcyclists, an

elderly woman pedestrian and a car driver have also been killed since Sunday, taking the total number of road deaths to 64 this year.

They include 16 motorbikes or scooter riders, many of them young Londoners, and 37 pedestrians. Last year's road deaths fell to a record low of 110, Mayor Sadiq Khan. The Transport for London and the Metropolitan Police have launched the Vision Zero initiative to eliminate all deaths on

Continued on Page 7



Show court star Harriet Durrant enjoys a break today as she prepares to face world No.1 Ashleigh Barty. The Briton said she was ready for "the match of her life" FULL STORY PAGE 5

**HARRIET: IT'S THE
MATCH OF MY LIFE**

**Millions face
soaring costs
of holidays
amid fears of
no deal Brexit**

Nicholas Cacki Deputy Political Editor

HOLIDAYMAKERS are being hit by higher bills because of the slump in the value of the pound amid growing no-deal Brexit fears, say tax experts.

Sterling has lost about five per cent of its value since May when it became clear that Theresa May's Brexit plan had failed and that she was quitting as Prime Minister.

The sharp fall will mean millions of families find that their spending money buys less during summer breaks to countries abroad.

They will get about 60 cents less for every £1,000 they take out to spend on meals, drinks, tourist attractions and other holiday expenses, say currency experts. Car hire will also be more expensive.

Some holidaymakers could also get a surprise at the higher cost of paying off the balance for a villa, hotel or other accommodation due to the weaker pound.

"Increased costs for UK holidaymakers to the US and Europe will make a significant dent in the pockets of families and travellers who are already committed to holiday plans made before the recent 50p or five per cent tumble by the pound," said Helen McDermott, lead economist at Tourism Economics, the specialist tourism division of global research group Oxford Economics.

"But the impact, which will run into millions, if not tens of millions, may be felt even more as people make plans for holidays later in the year, since it will mean a loss... If, as seems likely, the pound's weakness persists or it falls still further over

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» INSIDE TODAY

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London's 18
most wanted**

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**Mo Farah just
second... in
school sports day**

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**Trump's history
gaffe at July 4
celebrations**

Page 22



**Driver crashed
bus after taking
crack cocaine**

Page 26



THINK
B&K

FIVE

LIFESAVER

LFB

7997

999

111

Em

NJO6 00W

WG05 XRX