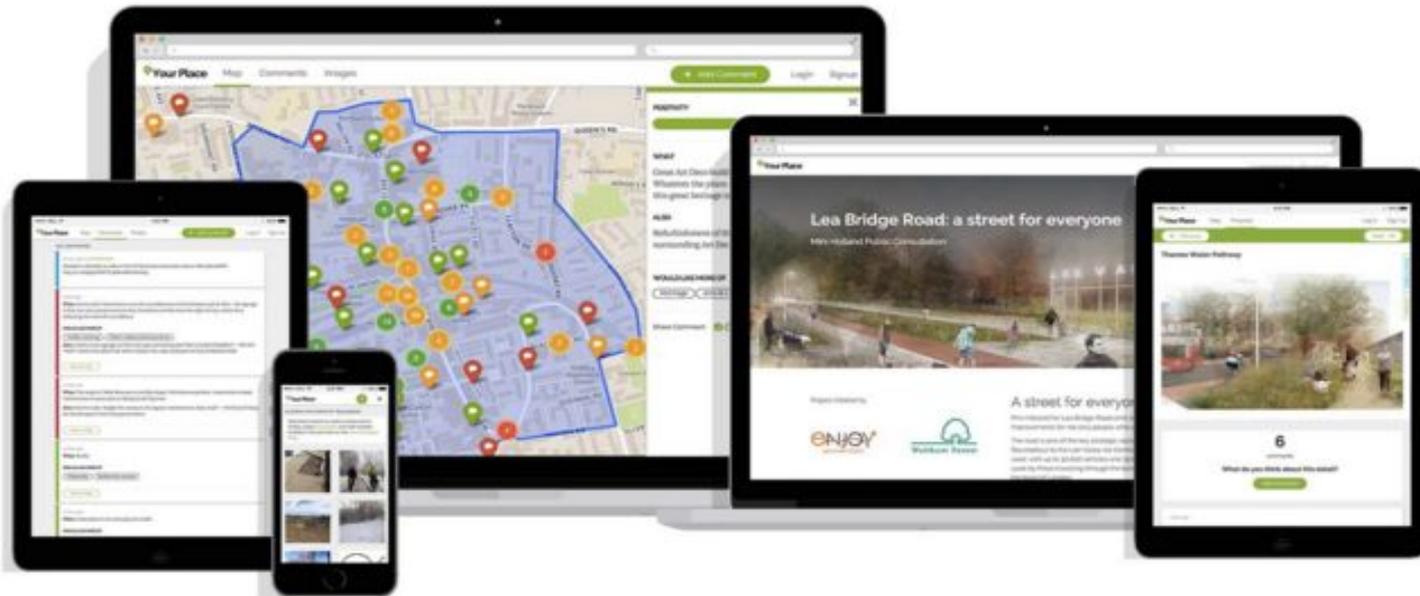




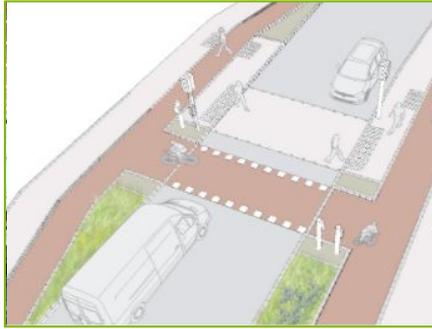
Road Safety Council Conference 2018

# Digital engagement platform

Understand the needs and perceptions of people about local routes  
Specialising in sustainable and safe transport

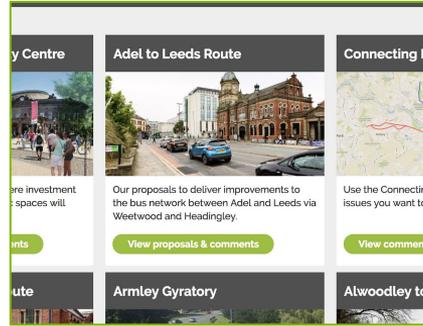


# Transport and infrastructure expertise



## Cycling: Mini Holland

Full engagement and consultation platform for this borough-wide programme of transformative upgrades.



## Public Transport: Leeds

Working with Leeds City Council on new public transport routes and services.



## Highways projects: Highways England

Helping Highways England to reach communities in and around 25 major schemes



# Help improve Waltham Forest

Waltham Forest Council uses Commonplace to gather the views of our residents.

This page shows you all projects which are currently open for comment, as well as past projects which have now closed.

[View council website](#)

## Active engagements

### WF Road Safety



Waltham Forest Council has recently received funding from the Road Safety Trust to research how safe people feel when they

## Past engagements

### Markhouse Area



We are proposing a series of improvements in the Markhouse Area which aim to make it a safer, more accessible...

[View proposals & comments](#)

### Coppermill



The Coppermill area was successful in receiving TfL 'Liveable Neighbourhood' funding - a new multi-million pound funding programme which will...

[View comment map](#)

### Chingford



Help improve the look and feel of the area, how you get around, boosting business and giving residents a sense...

[View stages & comments](#)

### Highams Park



### Chingford

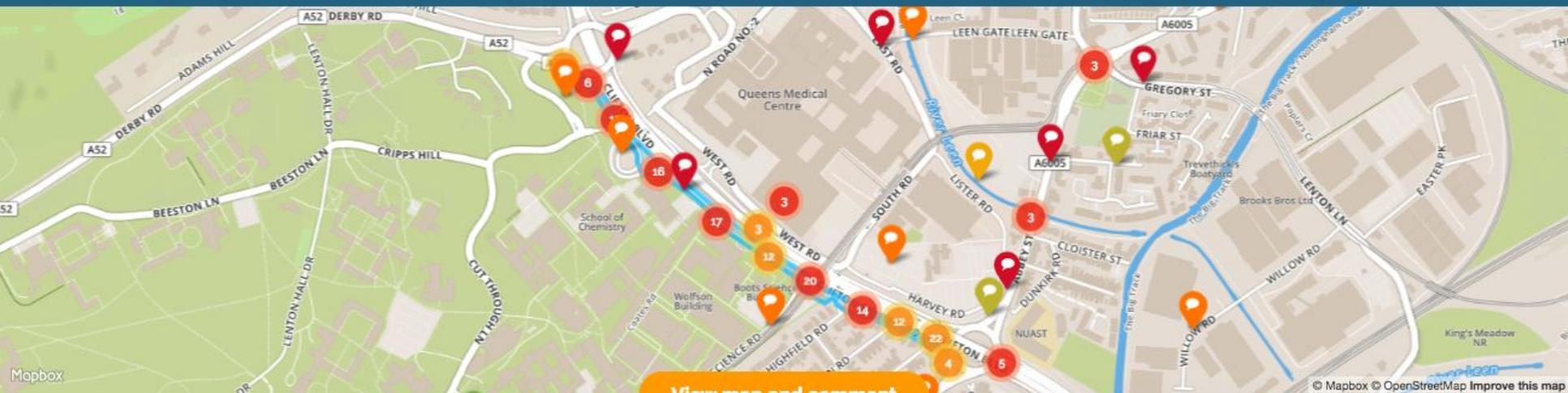


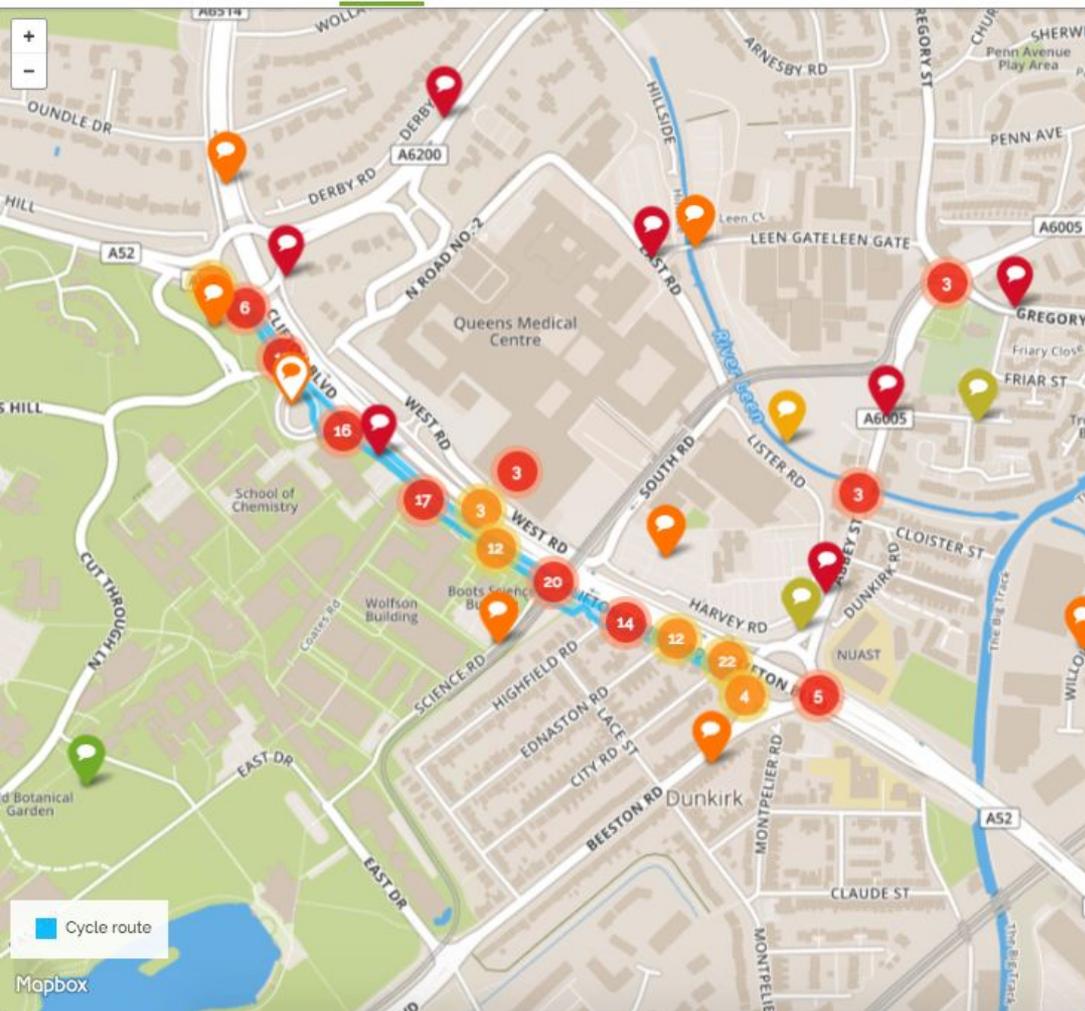
### Highams Park



# Have your say on improving the A52 Dunkirk to Queens Medical Centre cycle route

This section of pedestrian and cycle path is one of the busiest on Highways England's roads in the East Midlands. Highways England values your feedback - sharing your views will provide us with valuable insight to inform our detailed design. This is the last week to have your say - please have your say on the proposed route by 30 November 2017.

[View map and comment](#)[Learn more about the project](#)[View map and comment](#)



What are you commenting on?



A52 Dunkirk to QMC cycle path

Why do you feel this way?

- Unfriendly for cycling
- Badly designed
- Feels unsafe

How could it be improved?

- Better signing
- Wider footway/cycleway

Do you have any other comments?

This part of the route is very narrow for the volume of pedestrians and cyclists it has to carry. There are dangerous junctions with cars and ambulances going in and out of the QMC underpass. Visibility is poor at this junction (in and out) and drivers often do not see cyclists.

Possibly a cycle route could follow the underpass to QMC leading to A52?

2 people agreed with this comment.

- Share
- Share





47%  
take the car



36% cycle

57%  
use public  
transport



20%  
take the car



60%



of respondents feel that some places on  
Lea Bridge Road don't feel safe

13%

said business and  
shops are **good**



36%

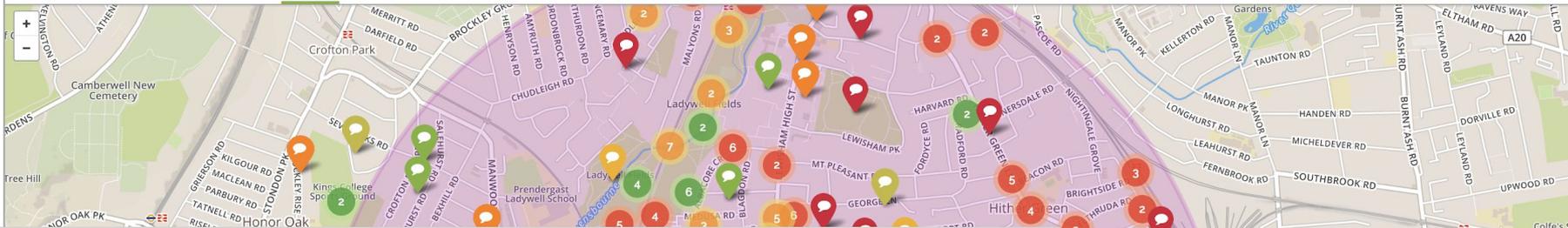
said it is easy

38% feel some  
areas don't feel like  
a community



51%

think some places  
are unattractive



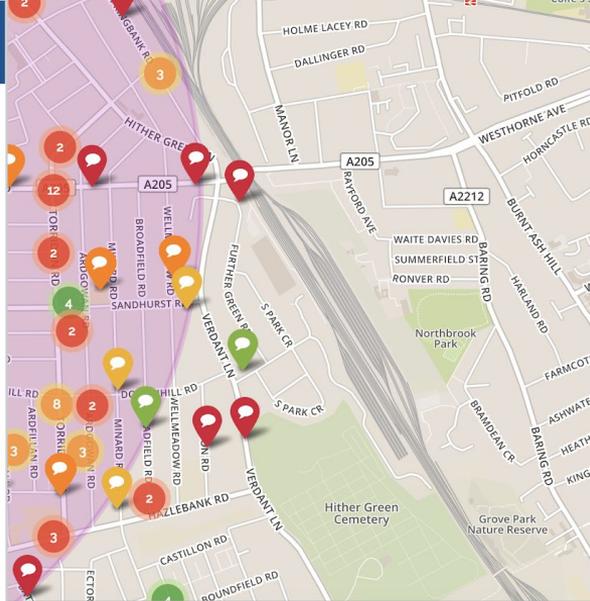
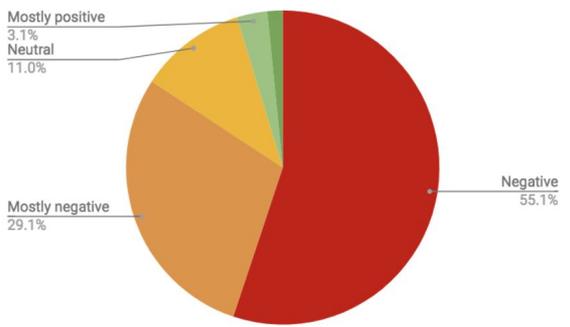
## Catford Road // A205 // South Circular



**127 comments** (up from 100 since January) mention the A205 or Catford Road. In total these comments have **906 agreements**. The majority of comments is negative.

“  
 Most agreed comment with **57 agreements**:  
**This road needs better pedestrian facilities, including wider pavements, safe road crossings and less congestion.**

Catford road - feeling





# Bristol Bugbears

Bristol City Council has been awarded funding to make small improvements to cycling and walking facilities around the city. Help us spend it well.

[View comment map](#)

[Learn more about the project](#)



## Bristol Bugbears

- Engagement
- Analytics
- Respondents
- Downloads
- Manage team
- Filter comments
- Settings
- Pending contributions
- Map
- GeoJson
- Weekly report

## Resources

- Map
- Help guides
- Glossary

## Analytics

## Tags

#	What is the issue?	Sentiment
537	Layout	
502	Cycle path	
339	Other	
279	Traffic	
224	Poor road surface	
197	Parked cars	
120	Road sign	
109	Pothole	
105	Barrier	
74	Cycle Parking	
70	Vegetation	
47	Environmental nuisance	

we cannot provide dedicated cycle lanes here, cyclists will benefit from the reduced traffic.



## Current consultation period extended to Friday 3rd August

[Edit](#)

Posted on Jul 18th 2018 by Connecting Leeds Team

[View post and share](#)

### Current consultation period extended to Friday 3rd August

In order to give the public and other stakeholders more time we have decided to extend the deadline for this particular round of consultation by 7 days to Friday 3rd August 2018.

### Connecting Leeds team hosting final summer events

The Connecting Leeds team have been out on the street talking to members of the public about the plans to transform the bus network and Leeds city centre.

A team of outreach specialists have been on the streets of Leeds handing out over 25,000 leaflets, flyers and posters to members of the public encouraging them to take part.

On Sunday 15 July shoppers, visitors and tourists were invited into a pop up park to relax and take part in the consultation. A huge double sided screen was used to present concept designs demonstrating what the city centre could look like if the proposals are delivered.



# Update news

Headline (This is included in the news email)

Current consultation period extended to Friday 3rd August

Author

Connecting Leeds Team



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Need help?

View our [help guides](#)

Accessible content and links

View our [7 tips for writing engaging and accessible content](#)

# Transforming our City Centre

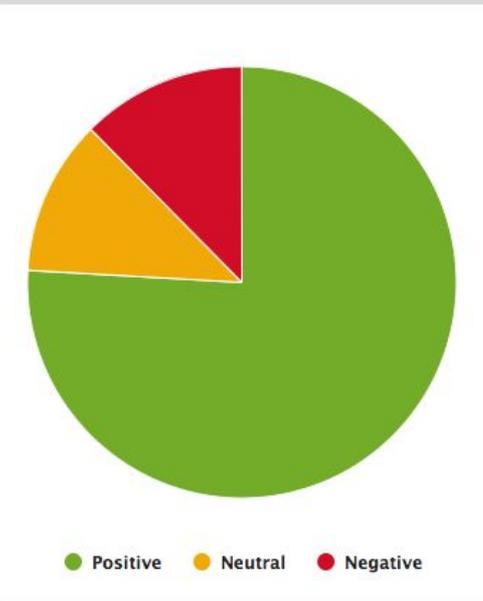
- Set up
- Engagement
- Analytics**
- Respondents
- Downloads
- Manage team
- Settings
- Branding
- Pending contributions
- Weekly report

## Resources

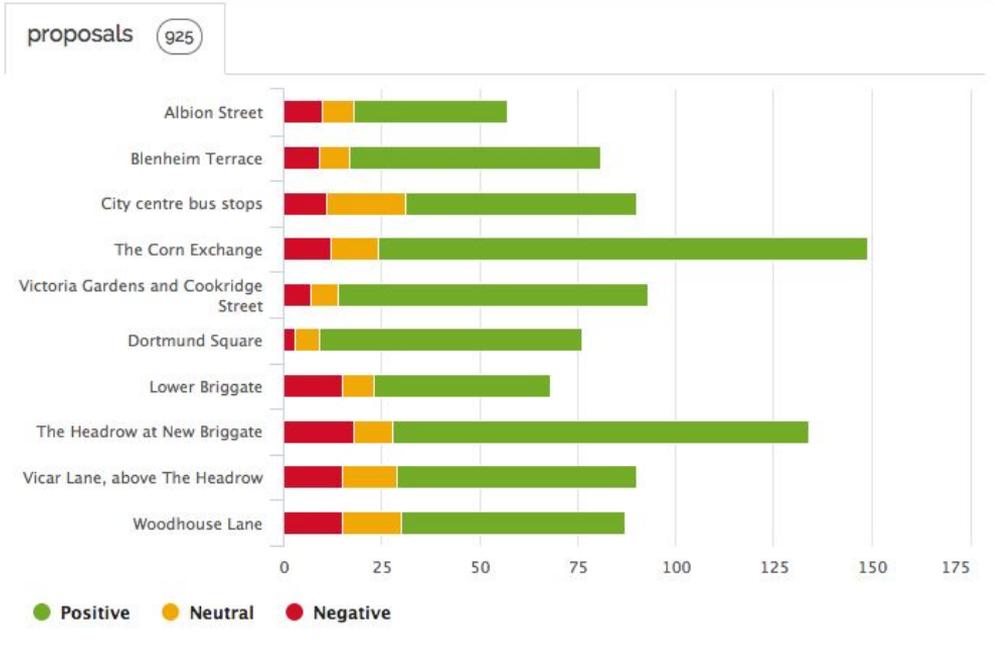
- Help guides
- Glossary
- Database documentation

## Analytics

### Comment positivity



### Comment distribution

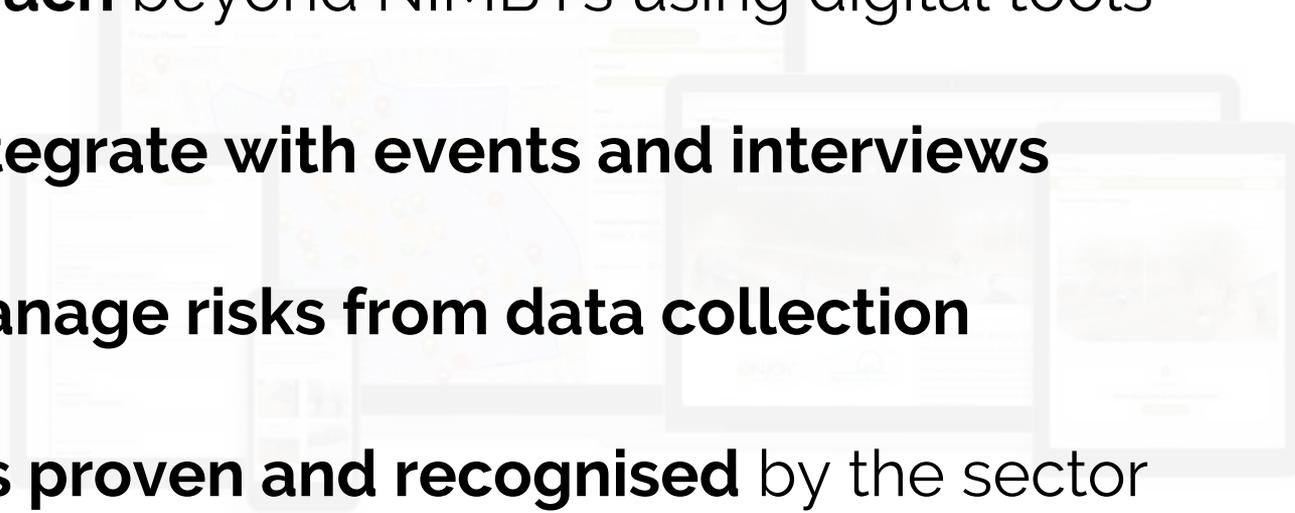


### Tags

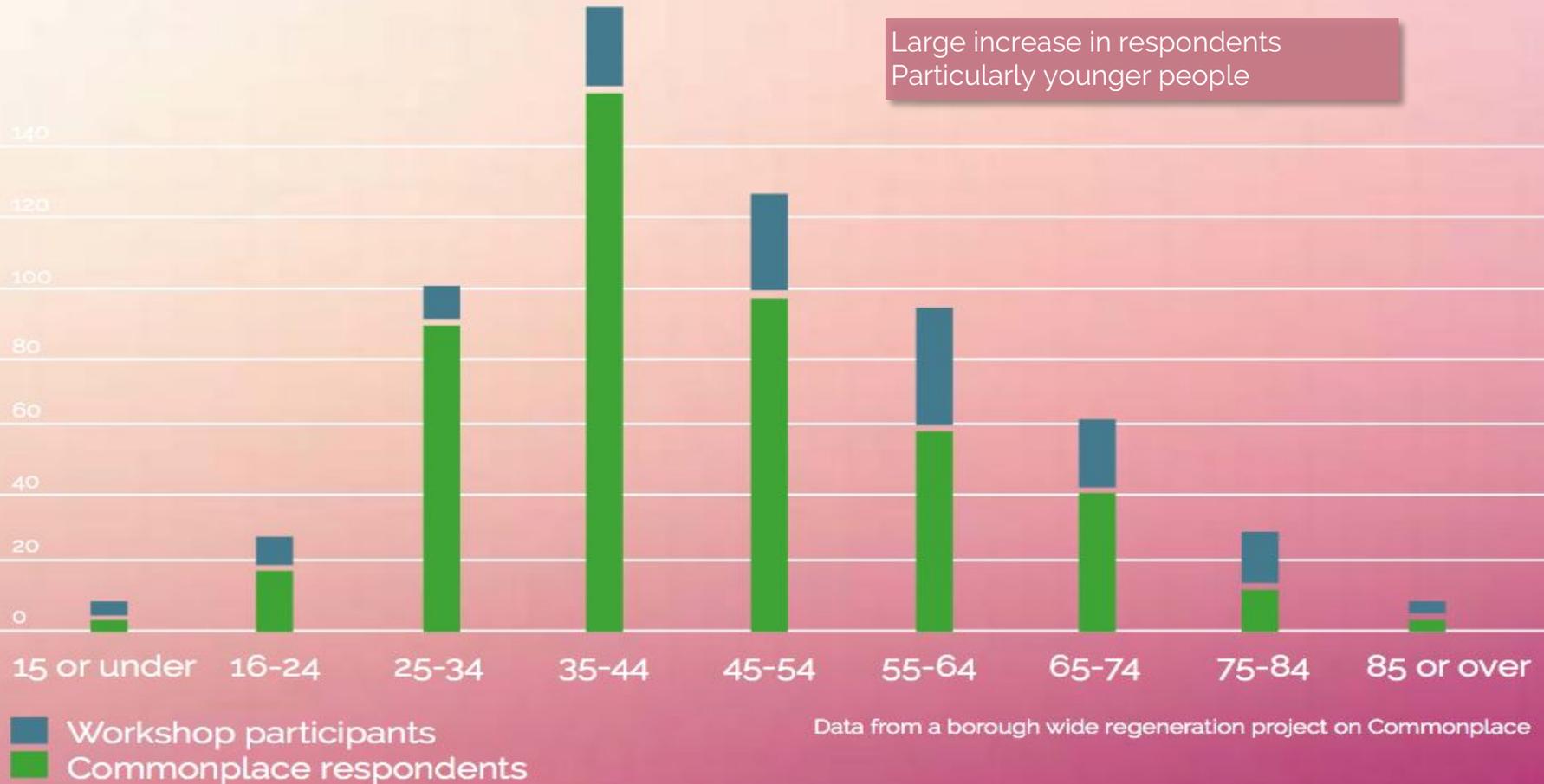
#	Why do you feel this way?	Sentiment
	1Password 7	Positive

# Why projects Commonplace

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1. **Collect better data** about need and perception
  2. **Reach** beyond NIMBYs using digital tools
  3. **Integrate with events and interviews**
  4. **Manage risks from data collection**
  5. **It's proven and recognised** by the sector
- 

# Reach beyond usual respondents



# Integrate with events and interviews



# Manage risks from user data

**New legislation in effect from May 2018 is a major risk for those collecting and processing user data.**

- **High fines:** €20m fine for breaches.
- **Affects ALL user data:** digital and paper. Essential for consultation
- **Tough standards:** data encryption, no spreadsheets.
- **Respondents have full control:** Respondents can manage/remove their data and opt in/out of communications at any time.



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## **Commonplace solution**

Manages all personal information and removes all risks.



mike@commonplace.is

<http://commonplace.is>